



NOVA PRESS

BOOKS
ONLINE COURSES
APPS
SOFTWARE
LICENSING
BRANDING



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INTRODUCTION

The test-prep division of Nova Press was founded to provide students with comprehensive, rigorous books, apps, software, and online courses to prepare for college entrance exams.

We believe that the best way to prepare for college entrance exams is to approach them as you would an academic subject. Hence, our products thoroughly and systematically analyze the subject matter of a test. For instance, the LSAT is based on logic. Therefore, our book *Master The LSAT* presents a comprehensive analysis of the principles of logic needed for the LSAT.

College entrance exams cannot be "beaten." But they can be mastered—through hard work, analytical thought, and training yourself to think like a test writer.

Our test-prep products introduce students to numerous analytic techniques that will help them immensely, not only on the tests but in school as well. For this reason, studying for college entrance exams can be a rewarding and satisfying experience.

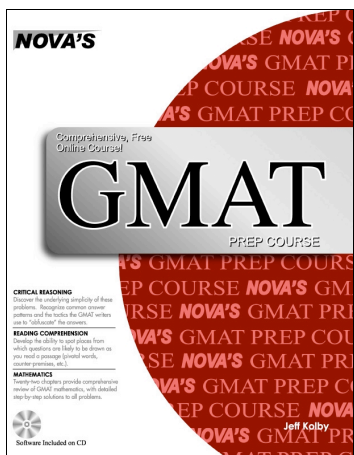
Everything you need for test prep, in one place!

Whether you need books, online courses, mobile apps, or software, Nova Press has everything you need to run a successful test-prep course. Further, our licensing program allows you to modify the material as you need and to brand it with your company's name.

BOOKS

Are you frustrated with test-prep books that tend to trivialize the tests—spending as much time teaching students how to guess the answers as discussing the concepts and skills that are being tested?

College entrance exams are challenging and students need comprehensive, rigorous books to prepare them for the tests.



Comprehensive, Rigorous Prep for the GMAT!

Although the GMAT is a difficult test, it is a very learnable test. GMAT Prep Course presents a thorough analysis of the GMAT and introduces numerous analytic techniques that will help students immensely, not only on the GMAT but in business school as well.

Features:

- **Math:** Twenty-two chapters provide comprehensive review of GMAT math.
- **Logical Reasoning:** Discover the underlying simplicity of these problems and learn the tactics the GMAT writers use to obfuscate the answers.
- **Mentor Exercises:** These exercises provide hints, insight, and partial solutions to ease your transition from seeing GMAT problems solved to solving them on your own.

Test Prep Product Line:

<p>GRE Prep Course GRE Math Prep Course GRE Math Tests GRE 4000 GMAT Prep Course GMAT Math Prep Course GMAT Math Tests GMAT Data Sufficiency Prep Course Full Potential GMAT Sentence Correction Intensive Master The LSAT SAT Prep Course SAT Math Prep Course SAT Math Tests SAT Critical Reading and Writing Prep Course SAT 4000</p>	<p>ACT Prep Course ACT Math Prep Course ACT Verbal Prep Course ACT Science Prep Course The MCAT Physics Book The MCAT Chemistry Book The MCAT Biology Book Speaking and Writing Strategies for the TOEFL Scoring Strategies for the TOEFL iBT Pre-TOEFL Guide Practice Tests for the TOEFL iBT 500 Words, Phrases, Idioms for the TOEFL iBT Business Idioms in America Law School Basics Americanize Your Language and Emotionalize Your Speech!</p>
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Discount For Books: 40%



ONLINE COURSES

Do you struggle to communicate with students outside of class and evaluate their progress?

Nova Press provides a solution with our series of online test-prep courses:

GRE Prep Course
GMAT Prep Course
LSAT Prep Course
SAT Prep Course
ACT Prep Course
TOEFL Prep Course
MCAT Prep Course

These interactive, comprehensive courses present extensive study material, including hundreds of problems and feedback from experts to students' questions.

Designed to be used as stand-alone courses or as supplements to in-person classes, these flexible courses allow your instructors to interact with students outside the classroom and to monitor their progress.



Some of the powerful educational tools offered in StudyDesk:

- **Ask Questions!** Our instructors monitor StudyDesk to answer students' questions.
- **Highly Interactive:** Students can do exercises, view solutions, view reports.
- **Statistics:** The student's performance on the exercises and diagnostic tests is saved and the student may review her performance and check solutions at any time.

The retail price of each course is \$19.95, and volume discounts are as follows:

Users	Price (for each user)
2-5	\$14.95
6-10	\$12.95
11-20	\$9.95
21-40	\$8.95
41-70	\$7.95
71-100	\$6.95
101-1000	\$4.95
1000+	\$2.95

SOFTWARE

LSAT Prep Course Software
GMAT Prep Course Software
GRE Prep Course Software

These comprehensive software programs present text, exercises, and tests in two modes:

- **Mentor Mode:** In this interactive "tutor mode", students are immediately told whether they answered a problem correctly, and they can view a solution of the problem.
- **Test Mode:** In Test Mode, students can take a test timed and scored by the program.

Testimonials:

- "Your test prep course was very helpful to our latest group of students. It's by far the best test prep package in the field."

— David King (Associate Dean and Associate Professor of Law, Quinnipiac College, School of Law, Hamden, CT)

- "The other test prep software packages do not break down the material into the component parts necessary to truly understand the test. Your test prep software does. It is certainly the clearest and most logical test prep software written for the LSAT. On my first LSAT, I received a 151. This time I used your test prep software, and I received a 160. This apparently is a very rare increase—accomplished by less than 10 percent of LSAT repeaters. I owe a great deal of this improvement to your test prep software."

— Ed Geil (student)



Math: Twenty-two chapters provide comprehensive review of GRE math.

Verbal: Develop the ability to spot places from which questions are likely to be drawn as you read a passage (pivotal words, counter-premises, etc.). Also, learn the 4000 essential GRE words.

Writing: Comprehensive analysis of the writing task, including writing techniques, punctuation, grammar, rhetoric, and style.

The retail price of each software product is \$29.95, and volume discounts are as follows:

Users	Price
2–5	\$100
6–10	\$150
11–20	\$200
Full Site License	\$250

LICENSING


With our \$2,000/10% plan, you can license our test prep materials to modify to your particular needs and brand with your institution's name.

For a nominal fee, you can have a full slate of online courses, test-prep books, or software programs bearing your company's name.

For example, if you charge \$200 for an online course you created from our content, the licensing cost would be a one-time-only fee of \$2,000 and \$20 for each student that signs up for the course.

The one-time fee of \$2,000 gives you access to the material in all the following books: SAT, ACT, LSAT, GMAT, GRE, TOEFL and MCAT.

The license also allows you to use the material to create new products. For example, mobile apps, books, or desktop software.

	<ul style="list-style-type: none"> • Branded: You can place your company's name on the online course, app or book. • Modifiable: Perhaps you need to present the material in 3 smaller books or add some of your own material. Or perhaps you need material to create test prep phone apps. • Unlimited Usage: You can print as many copies of the books as you need. For a nominal fee, we will print the books.
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BRANDING

Our licensing program is designed for companies that want to create new products. If, instead, you are looking for turnkey online courses or apps that you can start using immediately, then our branding program is for you.

With this program, we will brand our online courses or apps with your company's name, information, and website theme at no cost.

- **Branded:** We place your company's name, information, and website theme on the online courses or apps at no cost.
- **Statistics:** A full-featured set of stats allows you to track your students' (customers') progress.
- **Modifiable:** You can add your own content to the courses or edit the existing content in the courses.
- **Price Control:** You have full control over the price you charge (if any) for your courses or apps.

Price Schedule:

Students	Cost per Student
1	\$19.95
2 to 5	\$14.95
6 to 10	\$12.95
11 to 20	\$9.95
21 to 40	\$8.95
41 to 70	\$7.95
71 to 100	\$6.95
101 to 1000	\$4.95
1000+	\$2.95



SUMMARY OF PRODUCTS

Books	Retail Price	Discounted Price	License Fee
GRE Prep Course	\$39.95	40%	\$2,000/10% Plan*
GRE Math Prep Course	\$34.95	40%	\$2,000/10% Plan*
GMAT Prep Course	\$39.95	40%	\$2,000/10% Plan*
GMAT Math Prep Course	\$39.95	40%	\$2,000/10% Plan*
SAT Prep Course	\$29.95	40%	\$2,000/10% Plan*
SAT Math Prep Course	\$34.95	40%	\$2,000/10% Plan*
ACT Prep Course	\$34.95	40%	\$2,000/10% Plan*
Master The LSAT	\$49.95	40%	\$2,000/10% Plan*
MCAT Prep Course	\$79.95	40%	\$2,000/10% Plan*
TOEFL Strategies: A Complete Guide	\$49.95	40%	\$2,000/10% Plan*
500 Words, Phrases, Idioms for the TOEFL iBT	\$24.95	40%	\$2,000/10% Plan*
Practice Tests for the TOEFL iBT	\$34.95	40%	\$2,000/10% Plan*
Pre-TOEFL Guide	\$24.95	40%	\$2,000/10% Plan*
Postal Exam Book	\$24.95	40%	\$2,000/10% Plan*

* The license gives access to all of the titles.

Online Courses	Retail Price	Discounted Price
GRE Online Course	\$19.95	\$2.95*
GMAT Online Course	\$19.95	\$2.95*
SAT Online Course	\$19.95	\$2.95*
ACT Online Course	\$19.95	\$2.95*
TOEFL Online Course	\$19.95	\$2.95*
LSAT Online Course	\$19.95	\$2.95*
MCAT Online Course	\$19.95	\$2.95*

* When ordering 1000+ accesses.

Software	Retail Price	Discounted Price
GRE Prep Course	\$29.95	\$29.95–Site License
GMAT Prep Course	\$29.95	\$29.95–Site License
LSAT Prep Course	\$29.95	\$29.95–Site License



IN CLOSING

At Nova Press, we continually strive to find new and better ways to serve test-prep professionals. For any questions, issues, feedback, etc., do write to us at info@novapress.net or call 1-310-275-3513. We will be pleased to hear from you.

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